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FOR IMMEDIATE RELEASE

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E-Waste Recycling Competition Benefits Corona-Norco Schools

Students, parents turn in nearly 35,000 pounds of recyclables for \$1,733.40 in cash.

CORONA, Calif. – Schools throughout the Corona-Norco Unified School District turned in 34,668 pounds of old TVs, computer monitors and other unusable electronics in a weeklong e-waste recycling fundraiser to benefit local PTAs.

In a final tally of collections from Monday through Saturday of last week, Sierra Vista Elementary topped all other schools at 5,866 pounds of e-waste. Norco Elementary came in second at 2,697 pounds, followed by Eastvale Elementary (2,139 pounds), Franklin Elementary (1,817 pounds) and Washington Elementary (1,641 pounds).

Nearly all schools in the district participated. Each will receive 5 cents for every pound collected on behalf of their campus. Sierra Vista will receive a \$700 bonus as the winning school, and Norco Elementary will get an additional \$300 at the second-place school. The bonus checks will be presented to the schools' PTAs at the Green Valley Earth Festival, to be held Saturday, April 19 at Dos Lagos in Corona.

The e-waste fundraiser was sponsored by the Green Institute for Village Empowerment (GIVE), Cal Micro Recycling and Corona-Norco PTAs. The total amount raised for the district was \$1,733.40. For a breakdown of totals according to school, visit www.giveforthefuture.org

Harry Saliba, President of Cal Micro, said his company works closely with schools to help them get the most out of their recycling efforts. "This is a win-win-win situation," he said. "It protects the environment, the schools make money, and everyone gets involved in the act of recycling, which is really important."

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