

# **Green Valley Initiative Regional Energy Efficiency Program (REEP)**

## **Brief Program Description**

### **WHAT is REEP?**

REEP is an energy efficiency/financing and job-creation program coordinated through Green Valley Initiative with the support of both Riverside and San Bernardino counties, and the Inland Empire area associations/councils of governments (WRCOG, SANBAG and CVAG).

### **WHY?**

To create jobs and help establish the Inland Empire as a regional demonstration project, promoting solar energy and resource efficiency, targeting the region's 411 million square feet of commercial and industrial space, as well as vast residential and undeveloped land areas.

### **HOW?**

Through REEP, GVI and its regional partners will deliver resources and funding for workforce training, energy audits, retrofits and renewable energy building modifications.

Regional Approach: Because of GVI's regional representation of the Inland Empire and the resulting collaboration and partnerships developed by GVI and its member agencies the REEP program will reach the entire Inland Empire. In addition the collaborative implementing REEP can be instrumental in coordinating the future regional efforts.

### **WHO BENEFITS?**

Everyone.

Agencies: Through REEP, participating government agencies will become more competitive in seeking funding from sources that favor collaboration and regional focus.

Individuals and Businesses: REEP will enhance regional energy efficiency, promote small local technology firms and enable out-of-region green industries to move in and establish jobs in the region on a larger scale than they can currently attract given the need for greater rooftop preparedness and the lack of affordable financing for weatherization and solar installations.